

# **ie** INLAND EMPIRE ECONOMIC PARTNERSHIP

## YEAR-LONG SPONSORSHIP OPPORTUNITIES

### WHO WE ARE

The Inland Empire Economic Partnership is the Inland Empire region's only economic development organization. We support efforts in job creation, leadership infrastructure and overall economic vitality for Riverside and San Bernardino Counties. IEEP advocates for its diverse membership in creating economic opportunities that promote a better quality of life for our region of over 4.5 million people.

Our mission is to act as the region's voice for business and quality of life. Our membership, a collection of important organizations in the private and public sector, gives the organization the knowledge and perspective needed to advocate and provide a vibrant business and living environment

### Advantage of Year-Long Sponsorship

The IEEP Sponsorship Program was designed with you in mind! Each sponsorship level provides enhanced benefits and an opportunity to put your company's name in the front of key stakeholders in the Inland Empire.

Position yourself as a partner for the future of the Inland Empire. IEEP hosts three signature events where your company or organization can be prominently featured: Annual Dinner, Turning Red Tape into Red Carpet Award Dinner, and State of the Region Luncheon.

There are also other opportunities for members of IEEP where Year-Long Sponsors will be featured including in our health, education and logistics councils.

### As a Year Long Sponsor, You Will Receive

#### Increased Visibility:

- Put your company name in front of key regional decision makers
- Gain exposure and take advantage of premium visibility in major issues (education, health, business, logistics, transportation, economic development) throughout the Inland Empire

#### Easier Budgeting:

- Set your annual budget and customize your sponsorship level for the entire year
- Hassle-free payment options

#### Additional Benefits:

- Customize your marketing needs and make your dollars go further
- Receive priority for sponsoring events, section, and placement
- Enjoy exclusive sponsor-only opportunities
- Double your sponsorship dollars with IEEP benefits

## SPONSORSHIP LEVELS

### PLATINUM

- Logo recognition as Platinum Sponsor at Annual Dinner and State of the Region (Gold Sponsor at Red Tape event) **\$10,000**
- Listed as sponsor at the IEEP's Annual Dinner, Red Tape Event, and State of the Region
- Exclusive opportunity to speak at Red Tape event (Reserved for JPMorgan)
- Two tables of eight (8) in front row
- Press Release and social media post announcing Platinum Sponsorship
- Exhibit Space and four attendees at event of your choice
- Platinum Sponsor lanyard/pin for all staff attending events
- Full page ad in the event programs for all events
- One year sponsor banner on IEEP website
- Logo and marketing paragraph on IEEP Sponsors page with website link
- Logo and marketing paragraph in all IEEP Quarterly Email Newsletters
- \$1,000 towards Cash For College Scholarship fund and recognition in print multiple times and at multiple events

### GOLD

- Logo recognition as Gold Sponsor at IEEP's three signature events **\$5,000**
- Listed as sponsor at the IEEP Annual Dinner and Red Tape event
- One table of eight (8) in front row at Annual Dinner and Red Tape event
- Exhibit Space and three attendees at the Annual Dinner and Red Tape events
- Gold Sponsor lanyard for all staff attending events
- Full page ad in the Annual Dinner program
- Logo and marketing paragraph in IEEP Quarterly Email Newsletters (2k+ Person Distribution)
- Six month sponsor banner on IEEP website
- Logo and marketing paragraph on IEEP Sponsors page with website link
- \$750 towards Cash For College Scholarship fund and recognition in print multiple times and at multiple events

### SILVER

- Logo recognition as Silver Sponsor at IEEP's three signature events **\$2,500**
- Listed as sponsor at the Annual Dinner
- Four (4) complimentary tickets to an IEEP event of your choice
- Exhibit Space and two attendees at the Red Tape event or Annual Dinner
- Silver Sponsor lanyard/ribbon/pin for all staff attending events
- Half-page ad in the Annual Dinner Program
- Logo and marketing paragraph in IEEP Quarterly Email Newsletters (2k Person Distribution)
- Six month sponsor banner on IEEP website
- Logo and marketing paragraph on IEEP Sponsors page with website link
- \$250 towards Cash For College Scholarship fund and recognition in print multiple times and at multiple events

### BRONZE

- Logo recognition as Bronze Sponsor at IEEP's three signature events **\$1,000**
- Listed as sponsor at the Annual Dinner
- Two (2) complimentary tickets to an IEEP event of your choice
- Bronze Sponsor ribbon for all staff attending events
- One quarter page ad in an event program (choose one)
- Logo in four IEEP Newsletters (2K+ Person Distribution)
- Three month sponsor banner on IEEP website
- Logo and marketing paragraph on IEEP Sponsors page with website link
- \$100 towards Cash For College Scholarship fund and recognition in print one-time

### COPPER

- Logo recognition as Bronze Sponsor at IEEP's three signature events **\$500**
- Listed as sponsor at the Annual Dinner
- One (1) complimentary tickets to an IEEP event of your choice
- Bronze Sponsor ribbon/lanyard
- Logo on IEEP Sponsors page with website link

## A-LA-CARTE SPONSORSHIP OPPORTUNITIES

### Annual Dinner and All-Division Meeting

**DATE:** Jan. 11, 2017

**Location:** DoubleTree Hotel Ontario

**Estimated Attendance:** 100-150

The annual dinner honors IEEP's Board of Directors and features an influential keynote speaker.

Dinner with Vendors: \$2,500

Cocktail Reception: \$1,000

Name Badges: \$ 250

Lanyards: \$500

Bags: \$500

Entertainment: \$750



### Turning Red Tape into Red Carpet Awards Reception- Presented by JPMorgan Chase

**Date:** Feb. 23, 2017

**Location:** DoubleTree Hotel Ontario

**Estimated Attendance:** 100-150

This event honors individuals and entities cutting through regulatory tape to help improve the quality of life and business climate in the Inland Empire.

Dinner with Vendors: \$2,500

Cocktail Reception: \$1,000

Name Badges: \$ 250

Registration: \$250

Awards: \$500



### State of the Region featuring Economist Advisor John Husing

**Date:** March 23, 2017

**Location:** DoubleTree Hotel Ontario

**Estimated Attendance:** 300-500

State of the Region is a major event that provides a platform to showcase key Inland Empire regional accomplishments and confront future challenges to our collective economic growth.

Registration: \$250

Lunch: \$1,000

Vendors: \$1,000

VIP Reception: \$1,000

Name Badges: \$ 250

Lanyards: \$500

Bags: \$500



### Exhibition Opportunities

With connection to the largest regional employers, IEEP provides networking and exhibition opportunities like no other business organization in the region. IEEP signature events offer unique opportunities to promote your product and services with table top displays.

- Annual State of the Region      \$500
- Red Tape to Red Carpet      \$500