

**Inland Empire Economic Partnership**



**The Sixth Annual Red Tape to Red Carpet Awards and Reception**

The Inland Empire Economic Partnership wants to recognize your efforts to support job creation and eliminate barriers to economic growth for the Inland Empire.

Submit your nomination by October 17, 2018 to [jgarcia@ieep.com](mailto:jgarcia@ieep.com)

**Organization:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Project Name:** \_\_\_\_\_

**Date Project Began:** \_\_\_\_\_

**Date of Completion (if applicable):** \_\_\_\_\_

**Seven Award Categories (choose one):**

**Program Award**

Presented in the categories of:

- Business Retention and Expansion
- Responding to Globalization
- Sustainable and Green Development
- Real Estate Redevelopment and Reuse.
- Cooperation Among Cities, Counties or Agencies
- Innovative Use of Technology
- Smart City Award

- Public-Private Partnership**
- Leadership in Public Service**

\*\*\* Please refer to each Award description for the nomination requirements.

Nominations must not exceed five typed double-spaced pages; letters of endorsement should be no more than two pages and must be submitted in conjunction with the application.

## **PROGRAM AWARDS**

Program Awards recognize outstanding and innovative programs in economic and business development that retain or generate jobs and investment on an ongoing basis.

Judging Criteria:

- Program Awards will be judged by the following criteria:
- Extent of the economic impact on its community, such as an increase in the overall tax base, the creation of new jobs, or criteria relevant to the goals of the program.
- Achievement of its stated objective with measurable results.
- Development of strong relationships with relevant players and widespread support in the community.
- Innovation, originality, and cost effectiveness.
- Relevance and transferability of elements to other communities.

### **Category Descriptions:**

#### ***Business Retention and Expansion***

This award honors economic development initiatives that focus on retaining and growing existing businesses within communities and regions. Applicants should demonstrate extensive cross-community collaboration, and the ability to adapt and respond quickly to unforeseen events.

#### ***Responding to Globalization***

This award acknowledges economic development strategies and programs that seek to enable communities, businesses and/or economic development organizations to better integrate into the global economy or to more resiliently respond to the challenges brought by globalization. Strategies and programs may include elements of, but are not limited to, international strategies, the restructuring of economic development organizations, the use of the internet and the networks for integrating globally, and assisting businesses to understand global sourcing and increase their global competitive position.

### ***Sustainable and Green Development***

This award recognizes programs that simultaneously target and create relationships between economic development and environmental sustainability. These efforts include, but are not limited to, programs which encourage energy efficiency and renewable energy, green buildings, materials and products, environmental technologies and industries, sustainable tourism, smart growth, green infrastructure, and green chemistry.

### ***Cooperation among Cities, Counties or Agencies***

Too often our cities operate in competition and not cooperation with one another. This award will recognize efforts by multiple-jurisdiction such as cities, counties or special districts that partnered to achieve a common goal that benefits the region.

### ***Real Estate Redevelopment and Reuse***

This award recognizes innovative real estate development projects or reuse purpose-built projects that create jobs or increase the tax base. By demonstrating a measurable and quantitative impact on employment and the tax base, the winning project will also serve as catalysts for economic development in the area or region and will demonstrate innovative partnership approaches including public and private sectors.

### ***Innovative Use of Technology***

This award recognizes the utilization of technology that advance and improve government services in a way that produces efficiency and cost effectiveness, establishing ease of service to the public program for both the government entity and the community at large.

### ***Smart City Award / Smart County Award***

This award recognizes cities that have taken innovative approaches to providing reliable high-speed internet to their residents and businesses. Please describe what the city has in place now, as well as any accomplishments during the previous year; providing brief descriptions that connect the city to as many key characteristics as possible.

For nominations please complete the application below.

*To submit a Program Award nomination, please complete the following Project Description:*

**DO NOT FILL OUT THIS SECTION IF YOU ARE SUBMITTING A NOMINATION FOR A PARTNERSHIP AWARD OR LEADERSHIP AWARD.**

1. Please provide a brief description of the project.

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2. What is the goal or purpose of the project?

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3. Who are the participants in the project? Who was involved in planning/implementation? Who is affected?

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**4. What has been the impact of the project? How effective has it been in furthering economic development in your community? Identify any tangible and/or intangible results and value added. Be sure to include metrics in your description of the results.**

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**5. Is this project replicable or transferable? Can it be adapted for use in other communities? What lessons have been learned?**

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**6. In what ways is this project innovative or creative?**

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**7. Are there any other relevant details to add not covered above or specific to your category?**

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## **PUBLIC-PRIVATE PARTNERSHIP AWARD**

### **Public-Private Partnerships**

This award recognizes outstanding and innovative development projects that have significantly enhanced the economic revitalizations of distressed communities. Winners represent efforts in which larger private contributions have been added to smaller, vital public commitments. Nominees should demonstrate:

- The extent to which public and private sector participants have formed a true partnership or joint venture in planning, developing, and financing the project
- Direct economic benefit to the community (such as jobs and tax base). Be sure to include metrics when demonstrating results.
- Spin-off impact of the project
- Creativity or innovation in packaging the project (e.g., land acquisitions, joint venture aspects and financing)

*Please submit a profile of the partnership's achievements.*

*Profile must include: project name; location; the developer; the firm; complete information of the prime contact, the chief executive officer and chief elected official of the city. Describe the project and its significance to the community. Include the types of projects (retail, industrial, office, etc.), its physical size and financing agreements. Specify the contributions of the nominee.*

## **LEADERSHIP AWARD FOR PUBLIC SERVICE**

### **Leadership Award for Public Service**

This award recognizes an elected or public official who has served as a committed advocate for economic development in the public sector. Nominees must have demonstrated sustained and effective efforts to mobilize community groups and industry leaders in the development of programs and projects, played a key role in the planning and designing of new economic development activities, and displayed dedication and commitment to his/her constituency as a leader and advocate for economic development.

*Please submit a profile of the individual's achievements, and candidates should provide a profile of their professional achievements in economic development.*