

NOMINATION FORM

Inland Empire Economic Partnership presents

11th Annual



Red Carpet

Awards &
Reception

NOVEMBER 2, 2023

5:30 PM - 7:30 PM



Turning Red Tape to Red Carpet Nomination Form

Basic Information

Organization:			
Contact Name:			
Email:		Phone:	
Project Name:			
Date Project Began:		Date of Completion (if applicable):	

Award Categories (choose one):

<p>A. Program Awards (select one of the following categories)</p>	<input type="checkbox"/> Business Retention and Expansion <input type="checkbox"/> Real Estate Redevelopment and Reuse <input type="checkbox"/> Sustainable and Green Development <input type="checkbox"/> Cooperation Among Cities, Counties, or Agencies <input type="checkbox"/> Innovative Use of Technology <input type="checkbox"/> Arts Innovation Award <input type="checkbox"/> Public-Private Partnership <input type="checkbox"/> Leadership in Public Service
<p>B. " Public-Private Partnership Award</p>	
<p>C. " Leadership in Public Service Award</p>	

*** Please refer to each award description for the nomination requirements.

ENTRY SUBMISSION CHECKLIST:

- Submit entries no later than October 6th, 2023
 - Submit entries by email to: Mfernandez@ieeep.com
- For more information, visit: <https://ieep.com/turning-red-tape-into-red-carpet/>

PROGRAM AWARDS

JUDGING CRITERIA:

Program Awards recognize outstanding and innovative economic and business development programs that retain or generate jobs and investment on an ongoing basis.

The following criteria will judge Program Awards:

- The extent of the economic impact on its community, such as an increase in the overall tax base, the creation of new jobs, or criteria relevant to the program's goals
- Achievement of its stated objective with measurable results
- Development of strong relationships with relevant players and widespread support in the community
- Innovation, originality, and cost-effectiveness
- Relevance and transferability of elements to other communities

CATEGORY DESCRIPTIONS

Business Retention and Expansion

This award honors economic development initiatives focusing on retaining and growing existing businesses within communities and regions. Applicants should demonstrate extensive cross-community collaboration and the ability to adapt and respond quickly to unforeseen events.

Category Example:

2019 Winner: City of Moreno Valley, Small Business Wednesdays

Small Business Wednesdays were designed and developed to promote and encourage small business development proactively. Working with its partners, the City of Moreno Valley has organized over 70 workshops and training events as part of Small Business Wednesdays. These free workshops give the community consistent and reliable resources for new and existing businesses. This programming was branded and marketed, so the community began to depend on workshops every Wednesday. It also serves as a conduit between attendees and the Inland Empire Small Business Development Center to provide much-needed one-on-one business technical assistance and to consult. This no-cost technical assistance has proven beneficial to the entrepreneurs, start-ups, and businesses in Moreno Valley.

Real Estate Redevelopment and Reuse

This award recognizes innovative real estate development or adaptive reuse projects that create jobs or increase the tax base. The winning project will catalyze economic growth in the area or region by demonstrating a measurable and quantitative impact on

employment and the tax base. It will demonstrate innovative partnership approaches, including public and private sectors.

Category Example:

2019 Winner: The City of Moreno Valley, The Quarter Mixed-Use Re-Development

Robertson's Ready Mix is a leading supplier of concrete. Their batch plant operated in Moreno Valley before the city was incorporated. Over the years, the surrounding area transformed into neighborhoods and retail/restaurant/hospitality/office developments while the blighted plant remained a non-conforming use and became an eyesore. The City of Moreno Valley assembled a public-private partnership to relocate the inefficient batch plant to a new state-of-the-art facility. When the site became available, the city worked with the master developer to create The Quarter Mixed-Use Re-Development project. Fourteen years in the making, the results are remarkable. The Quarter master-planned mixed-use center at Day & Eucalyptus features two hotels, a service station, and several top restaurants and retail shops. Economic Benefit of over \$1,600,000 in new annual revenues to the city. Three hundred new jobs and 500 construction jobs.

Sustainable and Green Development

This award recognizes programs simultaneously targeting and creating relationships between economic development and environmental sustainability. These efforts include but are not limited to programs that encourage energy efficiency and renewable energy, green buildings, materials and products, environmental technologies and industries, sustainable tourism, smart growth, green infrastructure, and green chemistry.

Category Example:

2019 Winner: San Bernardino Community College District, Zero Net Energy Project

In line with California's ambitious goal of achieving carbon neutrality by 2045, San Bernardino Community College District is proud to be the first and only Community College District in California that completed the Proposition 39 Zero Net Energy Schools Pilot Program. By implementing this program, they could reduce building energy use to a level equal to the energy generated through solar PV. These upgrades resulted in improved occupant comfort and productivity. The project included constructing a solar carport that produces up to 174 kilowatts of power, which has the added benefit of a reduced heat island effect. It also included an energy-efficient lighting upgrade, a custom retrofit of 480 LED fixtures with occupancy and daylight controls, and HVAC upgrades that included ultra-efficient rooftop units and demand control ventilation for classrooms and conference rooms.

Cooperation among Cities, Counties, or Agencies

This award will recognize efforts by multiple jurisdictions such as cities, counties, or special districts that partnered to achieve a common goal that benefits the region. Applicants should demonstrate an innovative approach to address a challenge in local communities or provide services more effectively.

Category Example:

2019 Winner: The City of Temecula, Move 1-15 Regional Task Force

The Move 1-15 Regional Task Force was formed to address traffic congestion along Interstate 15 in Southwest Riverside County. The Task Force is comprised of elected officials from the cities of Temecula, Murrieta, Wildomar, Lake Elsinore, Canyon Lake, and Menifee; the County of Riverside, Pechanga Tribe, Pala Tribe, as well as representatives from the offices of Senator Jeff Stone, Assemblywoman Marie Waldron, and Congressman Ken Calvert. The primary purpose and goal of the Task Force are to reduce congestion on Interstate 15 between the San Diego/Riverside County boundary and Lake Elsinore. The Task Force is focused on the two segments of Interstate 15 as follows: (1) between the San Diego/Riverside County boundary line to the 1-15/215 Junction in Murrieta, and (2) from the 1-15/215 Junction in Murrieta through Lake Elsinore.

Innovative Use of Technology

This award recognizes the utilization of technology that advances and improves government services in a way that produces efficiency and cost-effectiveness, establishing ease of service to the public program for the government entity and the community at large. This can include initiatives that strive to improve the quality of life for residents.

Category Example:

2019 Winner: City of Riverside, City of Riverside Eastside Neighborhood StoryMap

Riverside has deployed a unique StoryMap and Community Survey posted online as part of the City's outreach and engagement efforts for its Transformative Climate Communities (TCC) grant application for the Eastside neighborhood. In Riverside's StoryMap, residents are educated about the goals and purpose of the TCC grant, can participate in a survey that gauges resident attitudes on several topics related to the grant, can submit specific locations using their mobile device's location, and can view an interactive map where submitted improvements can be seen and voted on. Outreach flyers created in partnership with a local artist were distributed to Eastside with a QR code linked to the StoryMap and displayed in local businesses and institutions. This innovative use of technology in community outreach has allowed the city and its grant application partners to engage Eastside in a highly targeted, attractive, and approachable manner that has had powerful results.

Arts & Innovation

This award recognizes local governments that have used art as a path to economic development, revitalization, community engagement, or education. These efforts include, but are not limited to, projects highlighting the region's history and encouraging community pride or engagement.

Category Example:

2019 Winner: City of Yucaipa, Yucaipa Performing Arts Center

The Yucaipa Performing Arts Center, completed in April 2019, represents the culmination of a long-standing goal to provide a cornerstone in Yucaipa's Historic Downtown. The Yucaipa Performing Arts Center is a 16,200 sq. ft. facility, including a 10,500 sq. ft. multipurpose theater with retractable seating for up to 297 attendees. The art center has experienced a steady draw in performing artists, and summers have drawn thousands of people to Historic Uptown, where they can enjoy a steady stream of outdoor theatrical events.

To submit a program award nomination, please complete the Project Description on page 9.

PUBLIC-PRIVATE PARTNERSHIP AWARD

JUDGING CRITERIA:

This award recognizes outstanding and innovative development projects that have significantly enhanced the economic revitalizations of distressed communities. Winners represent efforts in which more immense private contributions have been added to smaller, vital public commitments. Nominees should demonstrate:

- The extent to which public and private sector participants have formed a true partnership or joint venture in planning, developing, and financing the project.
- The direct economic benefit to the community (such as jobs and tax base). Be sure to include metrics when demonstrating results.
- Spin-off impact of the project
- Creativity or innovation in packaging the project (e.g., land acquisitions, joint venture aspects, and financing)

Category Example:

2019 Winner: Ontario International Airport, Ontario International Airport & Fed-Ex Corporation Air Freight Expansion

Since the return of local control of Ontario International Airport in November 2016, air freight volumes have grown consistently by upwards of 20% on a year-over-year basis. Ontario is now in the top 10 cargo airports in the country. In 2018, Ontario International Airport Authority (OIAA) and Federal Express Corporation announced a 30-year lease extension and expansion that will include an investment by FedEx of \$300 million to triple the size of its operations at the airport. The agreement will enable FedEx's subsidiary FedEx Express to transfer and expand its operations to a 51.1-acre site in the northwest quadrant of ONT and allow for the construction of a state-of-the-art, automated sorting facility, marking a total investment of \$300 million. FedEx Express will invest nearly \$100 million to revitalize aircraft parking apron areas; consolidate and construct a sorting facility, ground support staging area, and secondary and maintenance buildings; enhance perimeter fencing; and install landscaping. The improvements are anticipated to be completed by November 30, 2020.

Please submit a profile of the partnership's achievements.

Profile must include: project name; location; the developer; the firm; complete information of the prime contact, the chief executive officer, and the chief elected official of the city. Please describe the project and its significance to the community. Include the types of projects (retail, industrial, office, etc.), its physical size, and financing agreements. Specify the contributions of the nominee.

LEADERSHIP AWARD FOR PUBLIC SERVICE

JUDGING CRITERIA:

This award recognizes an elected or public official who has served as a committed advocate for economic development in the public sector. Nominees must have demonstrated sustained and effective efforts to mobilize community groups and industry leaders in the development of programs and projects, played a key role in the planning and designing of new economic development activities, and displayed dedication and commitment to his/her constituency as a leader and advocate for economic development.

Category Example:

2019 Winner: Superintendent Ted Alejandre, San Bernardino County Superintendent of Schools

San Bernardino County Superintendent of Schools Ted Alejandre has more than 32 years of experience in public education and as a life-long resident of San Bernardino County. He recognizes the role and value of quality public education as an engine to fuel economic development in the Inland Empire region. To this end, Mr. Alejandre has fostered collaborative relationships with the 33 school districts in San Bernardino County that are home to more than 406,000 K-12 public school students while facilitating and increasing the visibility of educational partnerships in the community. Superintendent Alejandre's leadership in securing funding for innovative collective impact initiatives in San Bernardino County also has earned him a reputation as a dynamic, collaborative educational leader at the forefront of building regional partnerships to align resources to increase college and career readiness for San Bernardino County students. He has gained a state and national reputation as a leader and advocates for public education to advance economic development. Examples of the quality and scope of County Superintendent Alejandre's leadership and influence transcend regional boundaries to impact advocacy and policy on state and national levels.

Please submit a profile of the individual's achievements, and candidates should provide a profile of their professional achievements in economic development.

To submit a program award nomination, please complete the Project Description on page 9.

3. Who are the participants in the project? Who was involved in planning/implementation? Who is affected?

4. What has been the impact of the project? How effective has it been in furthering economic development in your community? Identify any tangible and/or intangible results and value-added. Be sure to include metrics in your description of the results.

5. Is this project replicable or transferable? Can it be adapted for use in other communities? What lessons have been learned?
